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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE FEB 16 2007

Applicant: David Steading
Serial No.: 09/748,905
Filed: December 27, 2000
Title: System and Methods for Subscribers to View, Select and Otherwise Customize Delivery of Programming over a Communication System
Conf. No.: 5246

Art Unit: 2623
Examiner: S. Beliveau
Docket: BS00431

AMENDMENT UNDER 37 C.F.R. §1.111

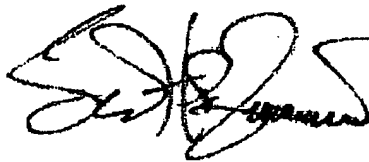
Commissioner:

The Assignee submits this Amendment in reply to the non-final Office Action mailed November 16, 2006. The Assignee respectfully requests entry and consideration of this Amendment, and respectfully asserts that the pending claims already distinguish over the applied references.

37 C.F.R. §1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the USPTO centralized facsimile telephone number (571) 273-8300.

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February 16, 2007
Date of Transmission